



*I'm getting referrals  
from doctors I don't even know.  
Read how I did it...*

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**Helping you with comprehensive care:**

- Low back & neck pain
- Total joint replacement rehab
- Sports injuries
- Work injuries
- Strains & sprains
- Osteoarthritis & rheumatoid arthritis
- Fibromyalgia
- Postsurgical rehab
- Stroke therapy
- Chronic pain
- Heel pain
- Difficulty walking
- Tendonitis & bursitis
- Nerve injuries
- Personal injuries

**Helping you with patient conveniences:**

- One-on-one personal attention
- Convenient hours
- Newer facilities with state-of-the-art equipment
- Treatment by the same therapist
- 50-foot lap pool in both locations
- Most insurance accepted & filed
- Complete fitness center onsite

Dear Colleague,

Recently, after years of growth, I noticed my patient count dropping off. What had happened? I knew I was as skilled in my specialty as any of my competitors. Perhaps naively, I had assumed that was all that was necessary to continue my practice's growth.

But I couldn't argue with hard numbers. Anxious for answers, I read one of the Practice Builders™ brochures I had received in the mail and decided to attend their Strategic Growth and Marketing Workshop.

Since attending the Workshop, I am happy to report a 33% increase in patient visits and a 60% increase in net receipts. This couldn't have happened if I had not attended the Practice Builders Workshop.

Practice Builders Workshops are unique. For one, they are very small, with no more than 5 practices each, so you are assured of hands-on attention. Plus, the marketing education covers all the topics you need to know, including branding, budgeting and Internet strategies. The Workshops are held over 70 times a year in cities across North America, so there's probably one convenient to you.

But the biggest benefit of the Workshop is leaving with a written, customized marketing plan that your consultant will design with you during the private consultations included in the Workshop. And Practice Builders guarantees your satisfaction.

One unexpected benefit – I'm getting more referrals, even from doctors I don't know. The Marketing Consultant told me exactly how to make this happen, and it worked.

Practice Builders has made a big difference in my practice. They can do the same for you. If a proactive marketing approach appeals to you or if you have competitive issues, I urge you to call Practice Builders today at **800.679.1262**.

You'll be glad you did.

Sincerely,

Lauris S. Rigdon, PT

P.S. Remember, Practice Builders has a **100% money-back guarantee**. If you are not satisfied with your Workshop, they will refund all of your registration.